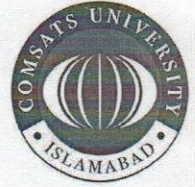




COMSATS 大学中国研究中心
China Study Centre, COMSATS University Islamabad



1st September 2021

The Registrar
Mehran University of Engineering & Technology
Jamshoro

Subject: **POLICY BRIEF COMPETITION FOR PAKISTANI YOUTH**

Dear Sir / Madam,

Greetings from China Study Centre, COMSATS University Islamabad.

We are pleased to announce Policy Brief Competition jointly organized by *China Study Centre, COMSATS University Islamabad (CSC-CUI)* and *Asian Institute of Eco-civilization Research and Development (AIERD)* for youth of Pakistan. The competition encompasses over four phases with separate themes and is spread over a period of four months starting from September 01, 2021. The winners of said competition will be selected through blind review process and will be awarded cash prizes and certificates of appreciation (event poster enclosed).


The subject competition will sensitize youth of Pakistan towards understanding Contemporary China, the challenges faced by both countries from adversaries and to further strengthen bilateral ties building on strong foundation of brotherly relations between both nations. The specific objectives are: -

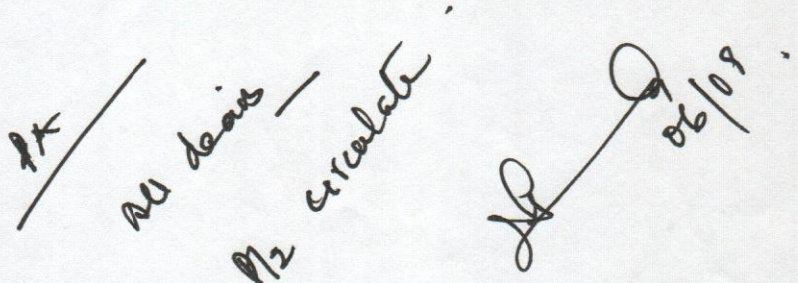
1. To enhance understanding of China among Pakistani youth.
2. To create a pool of young people, who can lead future discourse on China-Pakistan relations

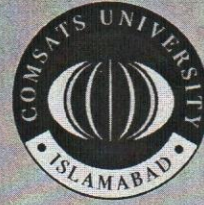
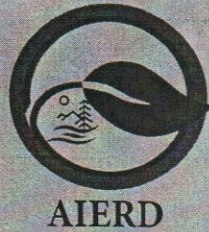
Entries should be submitted through email to both csc.cui@comsats.edu.pk and msar@aierd.org before deadline of each phase. The format of the policy brief is available on CSC-CUI website (<http://ww2.comsats.edu.pk/csc/>) and enclosed with this letter as well . For further queries you can also contact at 051-90495382.

It is requested to please disseminate the information among your students and encourage them to participate. We look forward to valuable submissions from your students.

With Profound regards,


Dr. Tahir Mumtaz Awan
Incharge


PK
AU deans
M2 circulate
06/09



POLICY BRIEF COMPETITION

China Study Centre, COMSATS University Islamabad and Asian Institute of Eco-civilization Research and Development (AIERD) have joined hands to celebrate the 70th years of Pakistan-China Brotherhood. We are launching a comprehensive campaign to highlight the importance and depth of Pakistan-China brotherhood. The first activity of campaign would be to launch a "Policy Brief" writing competition.

OBJECTIVES

1. To enhance understating of China among youth
2. To create a pool of young people, who can lead future discourse on China-Pakistan relation

AREAS OF POLICY BRIEFS

1. Governance system of China
2. Economic and Development System of China
3. Culture
4. China in New Era

PKR: 20000/-

1ST PRIZE

PKR: 15000/-

2ND PRIZE

PKR: 10000/-

3RD PRIZE

SEQUENCE OF COMPETITION

1

First Phase

Topic: Governance System of China
Timeline: 1 Sep 2021 to 1 Oct 2021

2

Second Phase

Topic: Economic and Development System of China
Timeline: 1 Oct 2021 to 1 Nov 2021

3

Third Phase

Topic: Culture of China
Timeline: 1 Nov 2021 to 1 Dec 2021

4

Fourth Phase

Topic: China in New Era
Timeline: 1 Dec 2021 to 1 Jan 2022

CONTACT DETAILS

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Shams-ul-hassan@comsats.edu.pk, msar@aierd.org

TITLE OF POLICY BRIEF

Title: Title needs to be a strongly worded call to action. 5 to 7 words

Summary: This section should do three things: announce problem, summarize why approach should be changed, and recommend/call for specific action. 2 paragraphs.

Problem Description: Describe the context of the problem and root causes of its continuation. Finish with a clear statement of what the policy implications are. It is important to remember your audience when writing this section. 3 to 7 paragraphs.

Critique: This section should address the problems with current policy and why it is failing. Present (with evidence and supporting data) as many possible policy options as you can. Anticipate your audience's objections here. 3 to 9 paragraphs.

Since you are trying to convince an audience who may not agree with your assessment, you need to be clear on why the current policy needs to be changed. And you need to present a set of feasible policy changes.

Recommendation: Present your recommendations (with supporting data). The recommended action needs to include practical measures that can be implemented. Provide a set of steps if appropriate. 3 to 5 paragraphs.

Works Cited:

Author: This section includes author's name, affiliation and a short bio.

Recommended reading: List of related materials. OPTIONAL

Illustrations: Tables, graphs, and charts may be included.

Required formatting:

Font: Times New Roman. Size: 12

Spacing: 1.5

Footnote is allowed (optional)

Words count: 3000 – 4000 words.