

KAMYAB JAWAN STARTUP PAKISTAN

BUILDING ENTREPRENEURSHIP & INNOVATION ECOSYSTEM



Overview

Startup Pakistan is a flagship initiative of Kamyab Jawan Program by the Government of Pakistan, envisioned to develop a national startup ecosystem that provides one million young people training in entrepreneurship and launch 10,000

startups by 2023, as well as create jobs and economic activity in an inclusive, scalable, and sustainable way and to provide a single point of contact for the entire Startup ecosystem, enable knowledge exchange and access to funding/Investment.

Introduction

Startup Pakistan support and empower the next generation of Pakistanis entrepreneurs and contribute to the development of the start-up ecosystem in Pakistan. This program offers funding, mentorship, training, and a variety of perks and benefits, with the aim of providing entrepreneurs the necessary tools, resources, and links to develop and extend their businesses.

Provide support to all universities and vocational training centers in developing capacity in incubation services that can be offered to any student willing to start their own startup.

Enable a culture of technology innovation by engaging students in the process of learning new technologies and coming up with innovative ideas.

Streamline startup funding process to reduce government risk and increase the probability of entrepreneurial success, providing seed grants to youth entrepreneurs.

Facilitate a national startup ecosystem under the banner of Startup Pakistan to support the potential creation of 1 million startup jobs.

Engage overseas Pakistanis from developed nations to empower young technology entrepreneurs, providing guidance, opening markets, and investing their intellectual and financial capital.

High Level Objectives

Change of Culture:

Promotion of innovation and entrepreneurship as a career choice among students engaging academia, industry, government and media

Engaging overseas Pakistanis in mentoring the generation next

Capacity Enhancement:

Use of digital platform to improve effectiveness and efficiency in delivering training

Entrepreneurial training of 200,000 students per year lead to creating 10 thousand startups in the next five year (2023)

Train the trainer program for university and colleges staff building each institution's capacity to support budding entrepreneurs

Streamlining Finance:

Integration of all startup funding sources into a single stream of financing

Youth Entrepreneurship Scheme to provide PKR 100B to SMEs and Startups

National funding portal connecting startups with multiple funding sources in an inclusive and transparent way

